



Uka Tarsadia University
B. V. Patel Institute of Management



Session on Importance of Economics

Date: 02-08-2024

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| Date of Event | 02-08-2024 |
| Venue | Room No. 1_BVPIM |
| Time | 10:30 to 11:30 |
| Total No. of Participants | 80+ Students of SYBBA |
| Expert Name | Dr. Kiran Pandya, Dean – Faculty of Commerce and Management, UTU |
| Event Coordinator | Ms. Bhavna Patel and Dr. Trishna Shah |
| Event Category | Management Club |
| Program objective | To aware students about importance of economics for management graduate. |
| Program outcomes | At the end of session, students get an ideas about how economics is useful in daily life and related to other discipline. |

With the objective to make students learn about economics in simple language, Dr. Kiran Pandya, Dean of Faculty of Commerce and Management, UTU was called to deliver an expert session on the topic of “Importance of Economics.” The students of SYBBA actively participated in the session. Dr. Kiran Pandya shared his knowledge and expertise of economics in the simplest language using various examples.



He rightly said economics is all about making choices and decisions. He also added economics is all pervasive and it is related with every other disciplines. His insightful has deepened the

knowledge of principles of economics and also highlighted its significance in our personal and professional lives.



BVPIM, appreciate the efforts of student volunteers for making arrangements for the session. BVPIM is also grateful to Dr. Kiran Pandya for his generous efforts

Report prepared by Mr. Parvez Malek

Sign of the HOD